

culturewizarpassport™

by RW3 & Mercer



What is CultureWizardPassport?

CultureWizardPassport is a unique platform that enables your workforce to optimise your experience working beyond borders and within diverse teams.

Essential Benefits

- Increase awareness & flex working styles
- Establish rapport with culturally appropriate workplace behaviours
- Adjust quickly and reduce the stress of culture shock
- Become productive faster
- Thrive personally and professionally
- Achieve assignment objectives
- Support family adjustment and preparedness
- Ideal for business travellers who need quick tips on-the-go
- Valuable resource for the whole workforce to increase their cultural awareness



Who is culturewizardpassport for?



Business travellers



Employees in diverse teams



Traditional assignees & their families



Global graduates



Developmental assignees



Virtual teams



Managers of diverse teams

<p>1 Build individual cultural profiles with a brief survey to discover how personal preferences relate to cultural norms in other countries.</p>	<p>2 Learn about the eight dimensions of culture (such as formal vs. informal, interpersonal vs. transactional), with explanations and examples.</p>	<p>3 Immediately see how you can avoid embarrassing and confusing situations.</p>
<p>4 Get the facts with our in-depth country research and explore local customs, the role of religion, home life, gift giving, greetings and much more.</p>	<p>5 Mentally prepare for life abroad, including cultural adjustment, and create a customised checklist of activities and tasks to complete before expatriation or repatriation.</p>	<p>6 Complete a confidential self-assessment defining your personal attributes to be more effective onsite.</p>

CultureWizardPassport Tools



Adjustment Cycle Course

Learn how to identify the stages of relocation adjustment and find ways to manage the emotional impact. Culture shock can impact anyone moving to a new culture.



Cultural Awareness Course

Learn what culture is, where it originates from and how to recognise culturally based behaviours. This foundation course enhances global business skills.



Pocket Guides

Know at a glance the key business values of over 160 countries and the strategies you need to use when working with the country nationals.



International Assignment Resources

Access articles, videos, webinars, games and other content related to International Assignments.



Culture Calculator

Understand where intercultural challenges may arise during your international assignment, by generating your personal Culture Profile and comparing it to the cultural norms of your assignment location.



Self Assessment for Global Endeavors (SAGE)

Identify your personal strengths and the challenges that may confront you during your international assignment. Complete the online questionnaire to generate your personal report. SAGE for Spouses is also available.



Country Profiles

Read the comprehensive, practical tips to become culturally agile and able to conduct business, interact socially and avoid faux pas in your host location (and 160+ additional locations).

**It's hard to imagine
how anyone in
today's business
world can conduct
themselves
without cultural
awareness.**

**Having cultural
awareness enables
you to recognise
culturally-based
behaviours and
flex your style
to them without
losing efficiency or
your values.**



For further information, please visit our
website at: mobilityexchange.mercer.com

